Creating an Innovation Hub - a shift in thinking

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Jobs of the future demand enterprising skills more than jobs of the past.

Creativity: ↑ 260%
Digital Literacy: ↑ 680%
Presentation: ↑ 110%

Young Australians are not prepared with key enterprise skills

Among Australian 15 year olds:

- 35% demonstrate low proficiency in problem solving
- 27% demonstrate low proficiency in digital literacy
- 29% demonstrate low proficiency in financial literacy

Source: Foundation For Young Australians (2016) *The New Basics*. 
Young entrepreneurs are rapidly changing how our world works.
35.2% of Australian university graduates aspire to start their own businesses.
So why aren’t more young Western Australians building amazing companies?
Bloom helps young people build their enterprising skills

<table>
<thead>
<tr>
<th>Spark</th>
<th>Focus</th>
<th>Plan</th>
<th>Test</th>
<th>Develop</th>
<th>Grow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spark - Founders Stories</td>
<td>Focus - Brainstorming, Hackathons &amp; Internships</td>
<td>Plan - Workshops to develop solutions</td>
<td>Test – your business model</td>
<td>Develop - Co-working space Mentoring program Skills workshops Professional advice</td>
<td>Grow – find customers</td>
</tr>
</tbody>
</table>

- Test – your business model
- Develop - Co-working space Mentoring program Skills workshops Professional advice
- Grow – find customers
Our members build enterprising skills while tackling complex problems.
ELLA GANFIELD (GECKO STEPS)
ALASTAIR AND JACINTA (CULTURED)
RYAN BECKMAND (SCIOSITY)
MICHAEL FORD (HECTARE)
Bloom plays a fundamental role in the WA innovation ecosystem
Bloom’s team is delivering our vision

Experienced Board (4)  Youth Leaders (8)  Volunteer Team (20)
What makes Bloom unique?

1. Youth-led for youth
2. All five Western Australian universities
3. Combines academia, industry and young people
4. Well-established in broader ecosystem
5. Strong governance & impact evaluation
6. Proven track record of almost 4 years
Bloom is building an ecosystem of high-quality partnerships to support our entrepreneurs.
What are the benefits for the College?

1. Access to new ideas
2. Opportunity to challenge the way young people approach their future
3. Positive engagement with the wider community
4. Marketing a contemporary and responsive environment
5. Filling a unique niche
"It’s hard to overstate the importance of what's being launched here tonight. If Australia is going to prosper in the future we have to participate in the disruptive, digital economy."

-Michael Chaney AO, at the BloomLab Launch

Watch video about Bloom’s Startup Launchpad Unit at The University of Western Australia
Ingredients of an innovation ecosystem

- Great environment
- Excellent universities
- Money to be invested
- Progressive young people

We have this
We need more!
Innovation in Indigenous education
Dandjoo Darbalung Indigenous Access