

Study in AUSTRALIA

Study-abroad magazine exclusive for Australia

tomorrow
Where will you spend your tomorrow?



Who we are

We are experts in promoting global education



Tomo Amano
Managing Director



Eiko Ishii
Editor



Fridrik Juliusson
Sales/Marketing

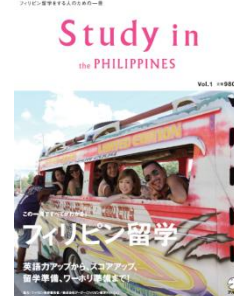
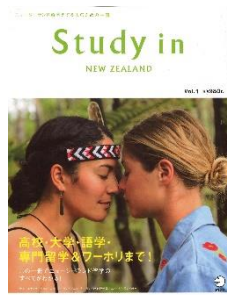


Keiko Onozawa
Editor



Yasuko Mizuno
Web Publishing
- Editing

The most recognized Study-abroad magazines in Japan



Specialty

Tomorrow specializes in **study abroad media**.

Magazines, websites, social media, movies, **and much more!**

The one and only

Tomorrow focus 100% on media production!

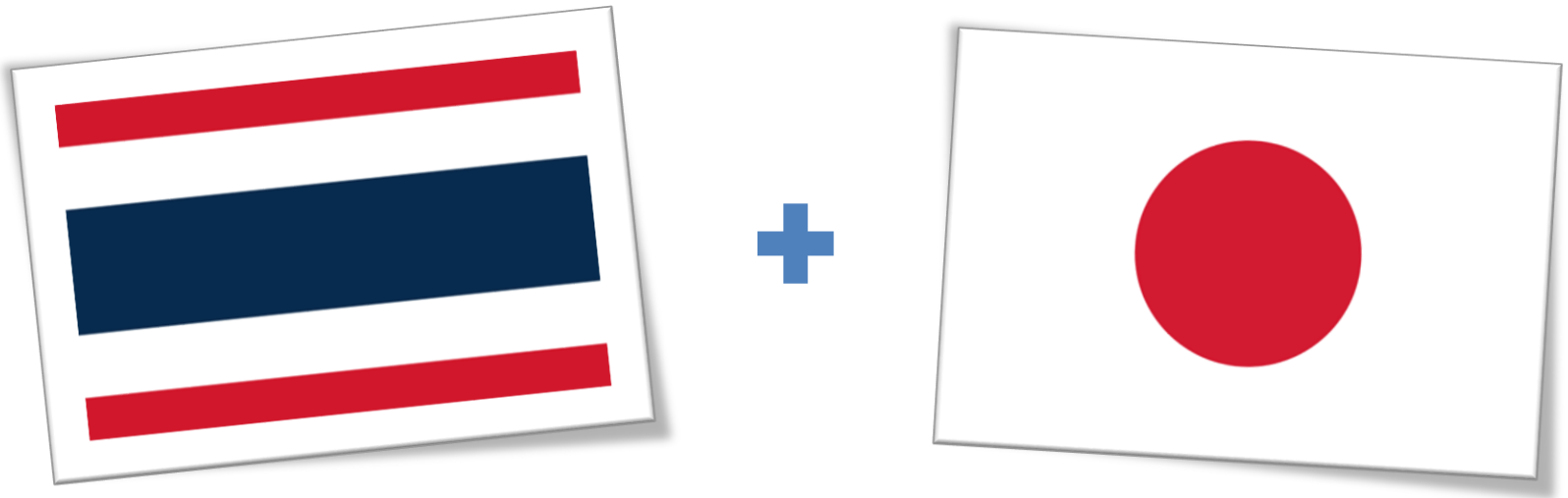
We are **the only company in Japan** that produce study abroad media from a **neutral stand point**.

Experts

Tomorrow have been publishing study-abroad magazine for 10years, and we work closely with companies and institutions in the study-abroad industry from all over the world.

Study in Australia, now available in Thailand!

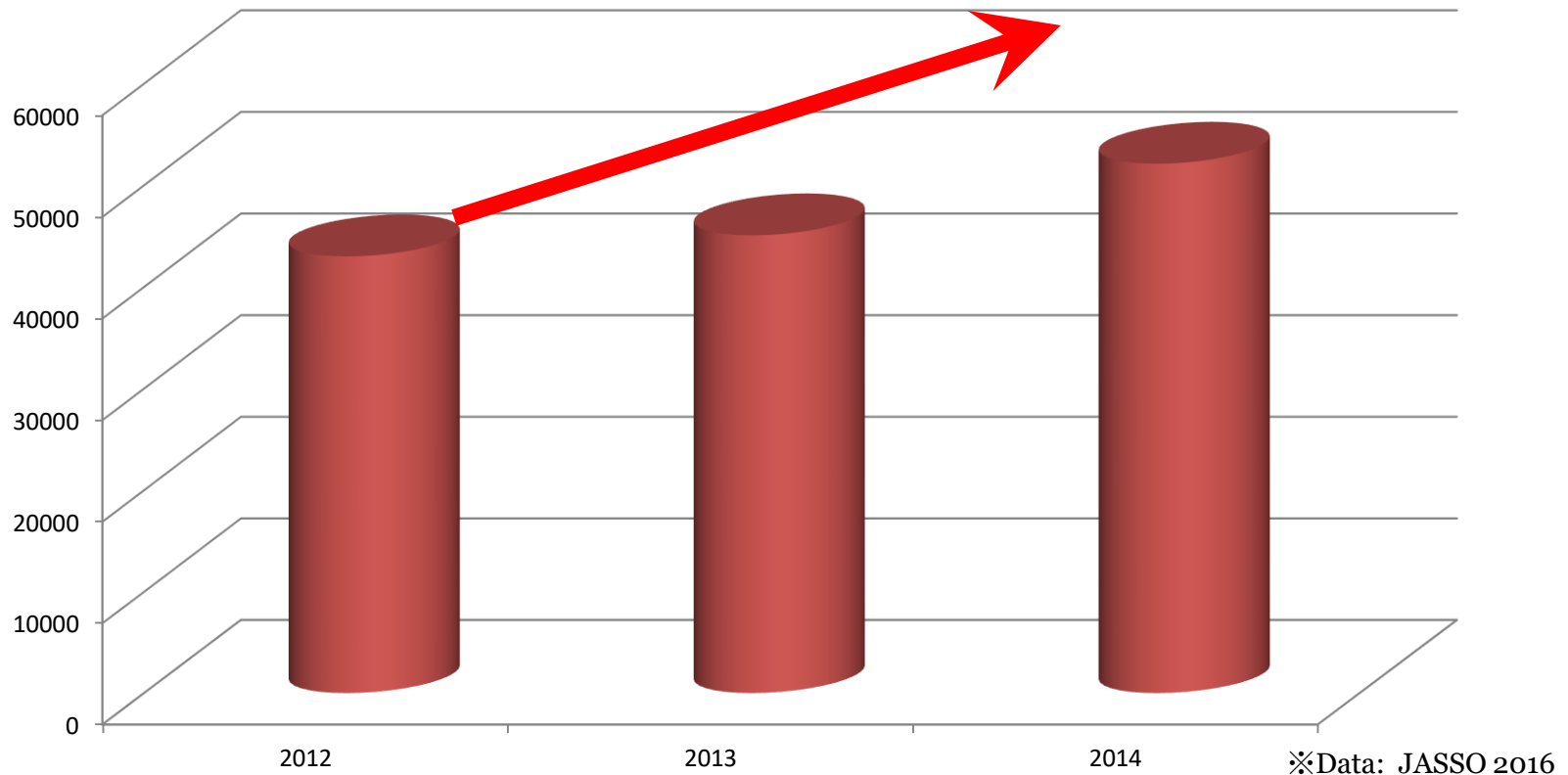
The Thai edition is printed in Thai and sold separately in bookstores across Thailand.



Our mission:

Double the number of people who study abroad

Up trend of Japanese students



From 2013 to 2014 the number of Japanese students going abroad to study increased from 45,082 to 52,128.

15% increase in one year!

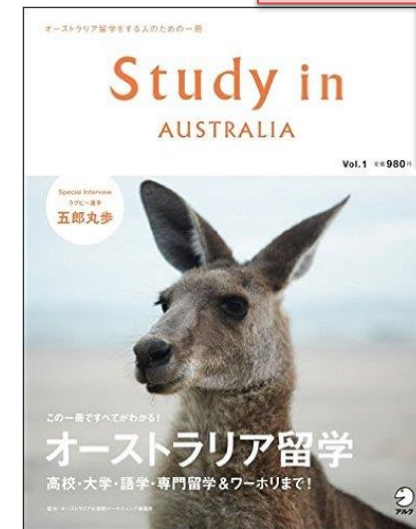
Australia's Study-abroad Magazine

Supported by AusTrade Japan, Tomorrow is publishing a new comprehensive Study-abroad Magazine exclusively for Australia.

Over 20,000 copies will be distributed through booksellers and to schools/institutions across **Japan** and **Thailand**.

Join us with this opportunity and help us promote Australian Education in Japan and Thailand.

Volume 2
May 2017



<u>Size</u>	<u>Price</u>	Thai&Japan
2 Page Spread	¥360,000	¥500,000
Full Page	¥280,000	¥280,000
Half Page	¥120,000	¥180,000
Special Feature (2 pages)	¥500,000	¥650,000
Inside Front Cover(2 Pages)	¥700,000	¥850,000
Inside Back Cover (1 page)	¥300,000	¥400,000
Outside Back Cover (1 Page)	¥400,000	¥550,000

※The left price is for one country, the right price is for both Japan and Thailand.

Circulation : 10,000 each in Japan and Thailand (20,000 total)

Sales routes : Booksellers

Frequency : Annual (May)

“Let’s go to High school and University overseas!”

“*Let’s Go to High school and University Overseas!*”

This is our long-standing study-abroad magazine.

It promotes the idea of “Study abroad” to prospective students and their parents in **Japan**.

- Multiple Destinations
- High Schools and Universities
- Large reader base

<u>Size</u>	<u>Price</u>
2 Page Spread	¥400,000~
Full Page	¥250,000~
Special Feature (2 pages)	¥500,000~



Circulation : 20,000 in Japan

Sales routes : Booksellers

Frequency : Annual (April)

Combo Deal! One Ad – Two Magazines!



“Study in Australia”
 +
**“Let’s go to High school
 And
 University overseas!”**
 =
Great discounts!

Inner Pages	Full Page	¥370,000
	2 Pages Spread	¥630,000
Cover Pages	Inside Front Cover	¥1,000,000
	Inside Back Cover	¥490,000
	Outside Back Cover	¥660,000

**30%
OFF!**

※The package prices applies when purchasing advertisement in both a “Study in Australia” and “Let’s go to High school and University overseas!” at the same time.

The “Study in Australia” Web Portal



Study in Australia is also available on the web!

Advertise in print, get the web for free!

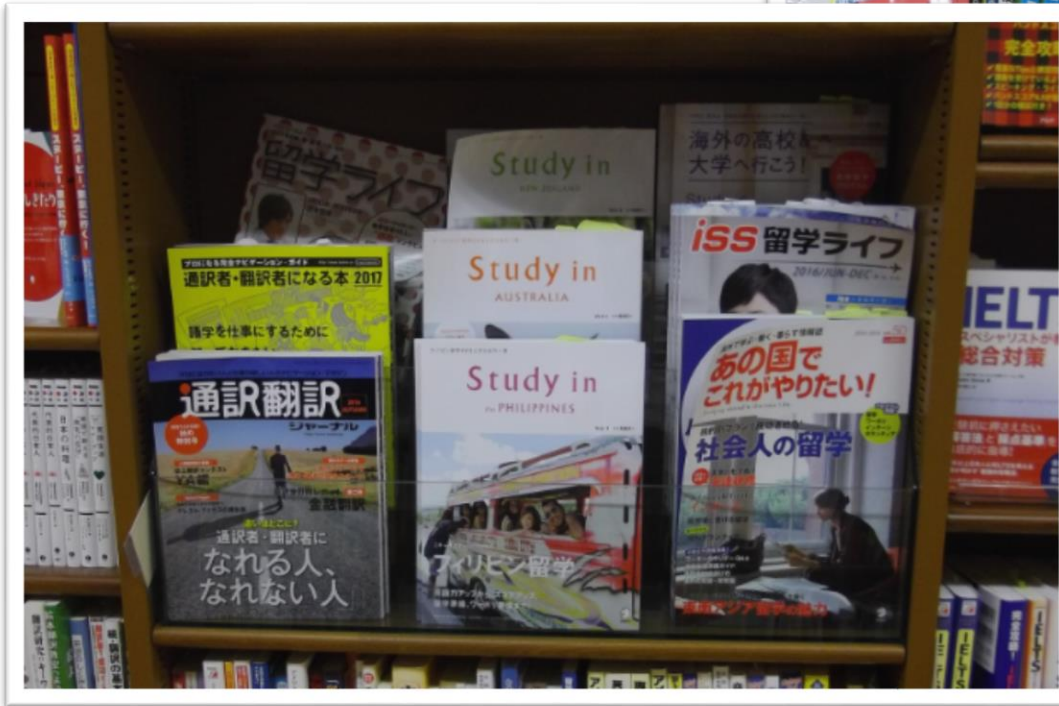
Reach the whole world with just one advert.

For your reference

Study in Australia web portal:
<http://www.anokuni.com/studyin/australia/>

The “Study in” magazine series

↓ We have our magazine series displayed prominently at the bookstores



The best way to promote your school all across Japan and Thailand!

Contact us **now** bookings! amano@4tomorrow.jp fridrik@4tomorrow.jp