

New Heads of Colleges Session

As presented at the UCA Online Forum on Tuesday 23 November 2021

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See the New Heads of Colleges presentation slides [here](#)

The documents referred to in this presentation are provided below:

1. **Apollo Communications Value Pack for UCA Member Colleges**

This document is a directional guide designed to help university residential colleges articulate their individual value propositions. Importantly, it is a tool to help them articulate their value in a way their competitors can't. See the Value Pack - [here](#)

2. **Apollo Communications Value Pack for UCA as a National Association**

This project aims to publicly explain what colleges are and what they stand for. Its focus is on the many benefits of college life, including the personal, professional and social development of the young adults that pass through their halls, and the many contributions college alumni make to the wider community. In December 2018 the UCA executive held a strategic workshop to explore themes for a collective value proposition for university colleges. This document contains a recap of the themes discussed, and proposes five options for a college-wide value proposition. See the UCA Value Pack - [here](#)

3. **Communications Guide: Creating and Communicating Value Propositions**

This guide was created by the Executive Committee of University Colleges Australia (UCA) to help Australian colleges communicate their value to prospective students, parents, and other relevant stakeholders. The guide contains three parts:

- Part 1 (**Background**) identifies factors to consider before creating a value proposition.
- Part 2 (**Creating Value Propositions**) sets out the steps involved in creating a value proposition.
- Part 3 (**Communicating Value Propositions**) outlines ten projects that could be undertaken by UCA and its members to communicate the value of collegiate education to relevant stakeholders.

A core principle underpinning this guide is that both UCA and individual colleges should take responsibility for communicating the value of the college sector at large. See the Guide - [here](#)

4. **Respectful Relations Responses & Resources Advisory Group – UCA Forum, September 2018**

In considering both the entirety of the AHRC's report Change the Course, its recommendations (in particular recommendation 9) together with the UNSW HRC's report On Safe Ground, UCA established the Respectful Relations, Response and Resources Advisory Group to support its members to better respond to the risk of sexual harassment and sexual assault and achieve stronger collegiate communities, characterized by respectful relationships. See the Presentation Pack - [here](#)

5. Elizabeth Broderick's 2017 Report to St Andrew's College on Cultural Renewal

St Andrew's College takes cultural change seriously. Under the guidance of Elizabeth Broderick, the College has actively sought to retain activities that are affiliative, and excise those that are not. Read Elizabeth Broderick's Report and an update on St Andrew's progress - <https://www.standrewscollege.edu.au/cultural-renewal/>

6. The educational attributes of some of the World's 'Top 50' Universities

By discussing the educational attributes of the world's leading universities, this Paper is intended to stimulate discussion within and beyond the University about what UWA needs to do in its educational activities to achieve its goal of becoming one of the 'top 50 universities in the world in 50 years'. That goal exists, not for its own sake, but because it helps this already-excellent university to focus on offering the very best student learning experience, and undertaking the very best research and service, it possibly can. Read the Paper - [here](#)

7. Australasian Survey of Student Engagement (AUSSE) Research Briefing, Vol. 4, April 2009 – Engaging College Communities: The impact of residential colleges in Australian higher education

The AUSSE Research Briefings are produced by the Australasian Council for Educational Research (ACER). This piece of research was conducted with 25 Australasian universities in 2007 and 29 in 2008. For the first time in Australia and New Zealand, it has offered institutions information on students' involvement with the activities and conditions that research has linked with high quality learning and development. The AUSSE provides insights into what students are actually doing, a structure for framing conversations about quality, and a stimulus for guiding new thinking about good practice. Read the Briefing - [here](#)

8. Working with your College Council – a UCA online forum presentation by Helen Darch and facilitated by Rose Alwyn, 12 October 2021

Over the course of 2020/21 UCA conducted a series of fortnightly online forums. This forum, presented by Helen Darch, focussed on helping Boards understand their purpose, develop, and successfully implement strategies to achieve this. See the Presentation - [here](#) and read Helen's speaker biography [here](#)